

MOGOLIAN WOOL – WHITE GOLD (THE MONGOL WOOL – CENTURY 21)

Project implementation period: 5 years

Project cost: million dollars 123.1 million dollars

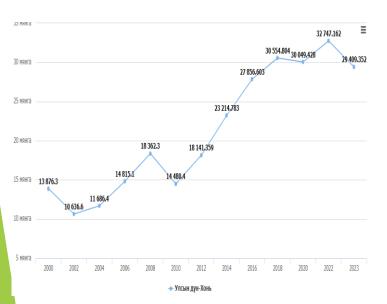
Head B. Ganbat Project Leader D. Sugar



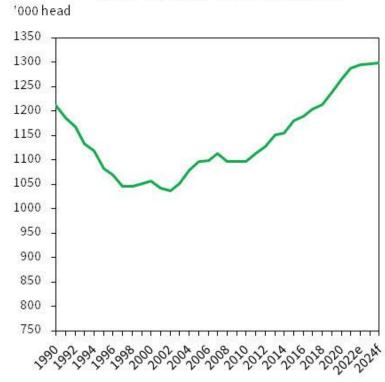
NUMBER OF SHEEP ON THE WORLD MARKET

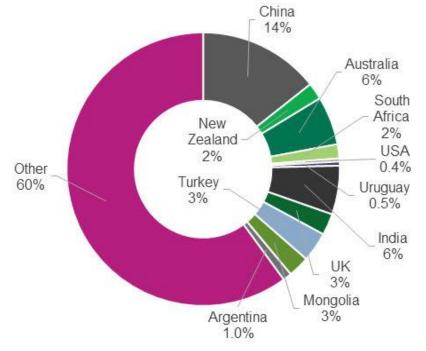


Mongolian sheep number 2024 - 24,4 million











Source: FAO, Poimena Analysis and International Wool Textile Organisation

Note: For southern hemisphere countries the year refers to the season ending e.g. 2020 = 2019/20 Data in 2022 is an estimate and in 2023 and 2024 is a forecast

Updated 2 February 2023



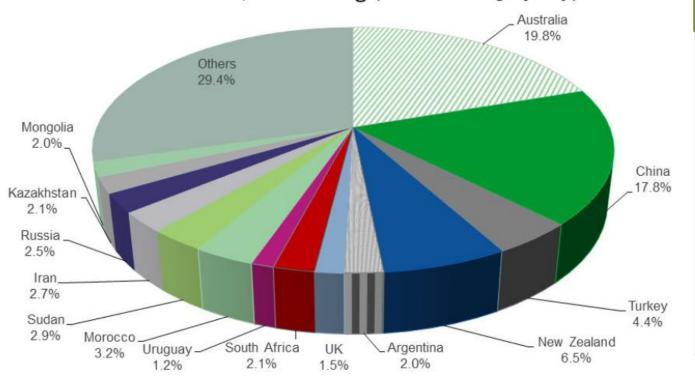




WORLD MARKET SHEEP WOOL PREPARAT



Total 1,977.2 mkg (+1.1% change y-o-y)



36,000 tons, accounting for 3 % of the world's





FAO and IWTO member countries, Poimena Analysis & Delta Consultants 2 February 2023



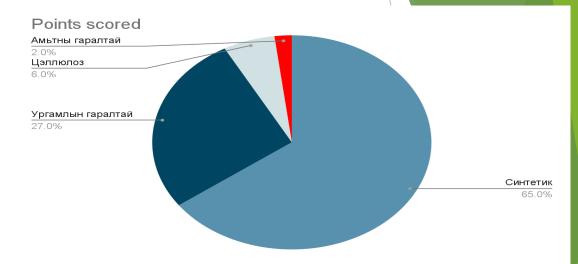


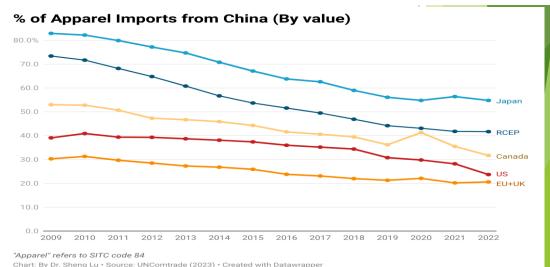




GLOBAL CLOTHING MARKET

- Eco-friendly: \$46.2 million in 2022 \$98.1 million in 2032
- Global consumers are increasingly looking to make sustainable choices by switching from FAST FASHION to environmentally conscious choices.
- Wool and cashmere demand:
 \$652.9 million in 2023
 \$830.69 million in 2027
- Global apparel purchases:
 \$1.54 trillion in 2014
 \$1.94 trillion in 2027
- Online purchases:
 12% in 2017
 30% in 2027







MONGOLIA CLOTHING MARKET



- Mongolia imports annually:
 143 million dollars of clothing
- Households in 2024 983,500 pcs
- Clothing use per month:
 - \$27.5 million per month, of which \$19.2 million is not declared at customs
- Clothing use per year :
 - \$330 million per year, of which
 - \$230.4 million is not declared at customs
- Mongolians family spend 10-30% of their income on clothing, wearing 18 pieces of clothing per year
- Mongolians family spend 99% of all clothing is imported. 62% of this comes from China

Mongolia will import \$19.8 trillion worth of clothing in 2024, of which 62.3 percent will be sewn and 37.7 percent will be knitted.



Number of livestock



Mongolia is a country dominated by animal husbandry, and herders make a living through traditional nomadic farming. As of 2025, the total number of Mongolian livestock, including horses, cows, camels, sheep, and goats, was estimated at 57,650,650.

24,491,120 sheep

480,570

22,920,180 goat

48<mark>0,57</mark> camel





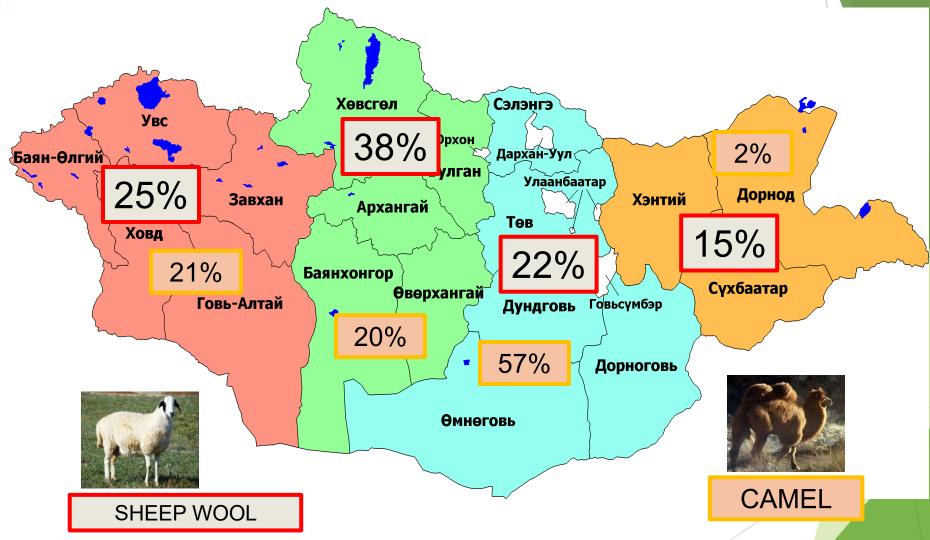
5,075,550 caw





SHEEP WOOL AND CAMEL WOOL RESOURCES

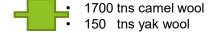


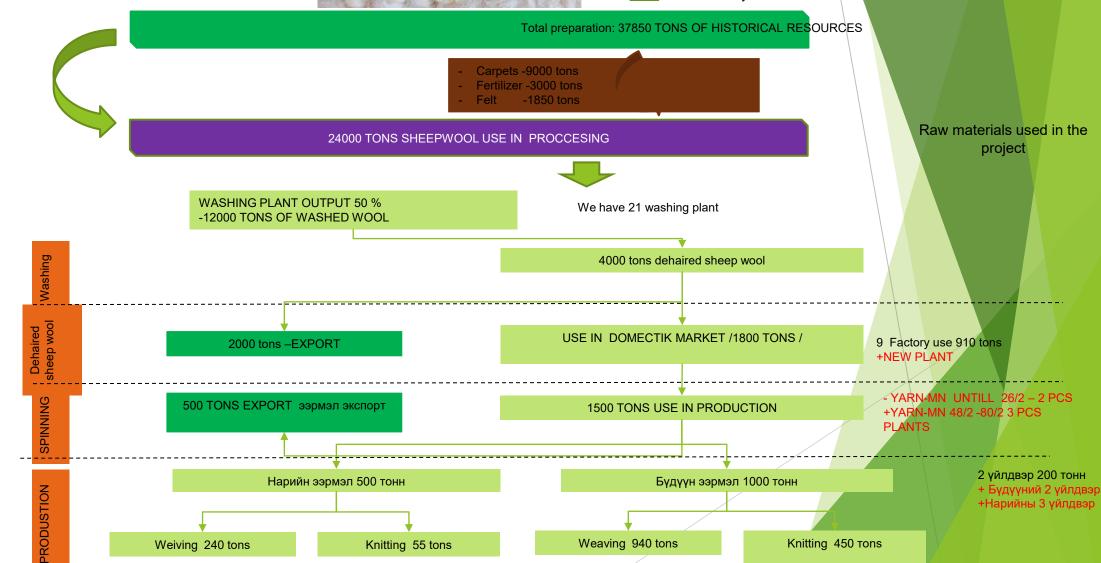








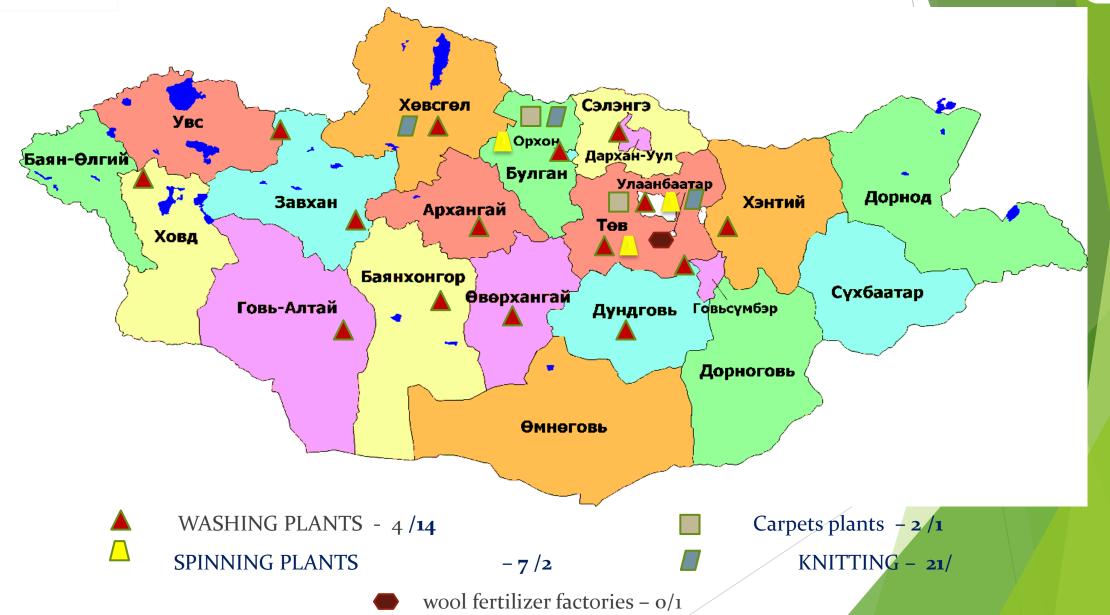






Location of wool processing factories



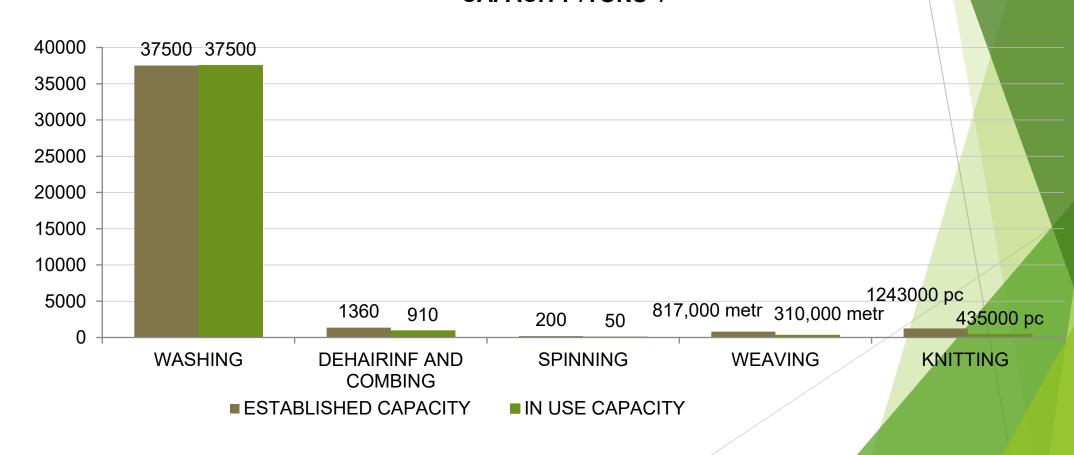




INDUSTRIAL CAPACITY AND USE



CAPACITY /TONS /



ЭЭРЭХ ҮЙЛДВЭР /НООС/





